



For Immediate Release
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STARHAVEN on board with Starboard Cruise Services

Dallas, TX – Liz Donahue, designer and CEO of the new designer jewelry brand Starhaven, has launched an exclusive partnership with the leader in duty-free shopping to the luxury cruise industry, Starboard Cruise Services - Miami, Florida.

Starhaven with its patented Sterling Silver & 18kt gold vintage motif, is officially launching with Holland of America Cruiselines, a high profile client of Starboard Cruise Services. The Starhaven selection is enriched with gorgeous gemstone medallions and uniquely bold cuffs that the international cruise traveler will not only find beautiful but reasonably priced for a high end designer collection so magnificently crafted. Liz Donahue will personally be on board hosting the launch event April 14th-21st.

Starboard Cruise Services, Inc., is the world's largest and leading onboard retailer, offering cruise ship passengers world-class brands and exclusive merchandise with tax and duty free savings. Together with their cruise line partners, their goal is to provide an unforgettable, exciting vacation and destination shopping experience. Formerly known as Greyhound Leisure Services, Starboard has been a duty-free retailer since 1958 and in January 2000 was acquired by the multi-national company LVMH Moët Hennessy Louis Vuitton, Inc., the world's leading luxury brand group. Starboard operates duty free and travel retail operations on 80 ships worldwide, representing ten cruise lines.

“I am honored to have my designer collection chosen by Starboard and represented by one of their prestigious cruise line partners. The cruise line passenger continues to grow the luxury goods cruise business demanding more designer brands. As part of the assortment, they want to purchase beautiful designer jewelry treasures for themselves and/or for their loved ones. My goal is to expand Starhaven in the international travel market with luxury retail partners that understand the needs of the upscale universal traveler.”

Liz Donahue is a designer & entrepreneur with an extended expertise in marketing, product development and manufacturing. Starhaven targets national and international fine jewelry retailers seeking an ornately bold, yet moderately priced designer line. For more information contact Starhaven 972.819.2030 or visit the website www.starhavenusa.com.

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